



Why HOSHIZAKI Crescent Cubes Are Rated #1



INCREASE PROFIT

Both glasses contain exactly the same amount of liquid, the glass with crescent cubes looks fuller due to the excellent displacement quality of the cube shape.



Ordinary
Cubes

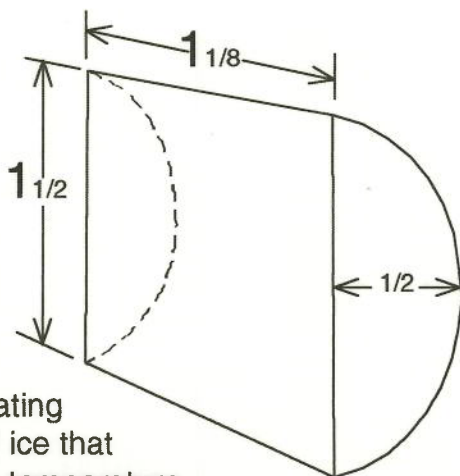


Crescent
Cubes

The unique curved shape of the Hoshizaki ice cube permits liquid to flow over it more easily whether pouring from bottles or dispenser guns, so there is no messy splashing and less waste.



The crescent shape lets the cubes pack together with very little air between them, creating a mass of ice that keeps the temperature cooler - the ice lasts longer.

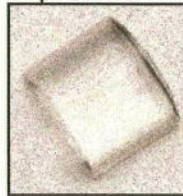


ICE DISPLACEMENT FACTS

20 oz. Cup size	Crescent	vs.	Half Dice
Ice In Oz.	11.9		9.8
% Of Greater Ice Wt.	21.4%		

Summary: Hoshizaki's unique crescent cubes displace up to 31% more liquid than half dice ice.

Added Bonus: Liquor shots appear MUCH LARGER than the amount poured AND stay colder longer.



HOSHIZAKI ICE CUBES "PERSONAL STATS"

- User friendly - no splashing due to unique crescent shape
- Extremely gun friendly
- Holds the record as #1 in the industry for weight displacement.
- Dense packing due to shape means less meltage
- Home base is a patented, reliable, stainless steel evaporator
- Crescent ice is formed in clear, *separate* pieces.

